



2023 ODENVILLE CAR SHOW

Saturday, October 21st, 9am-2pm
St. Clair County High School

Benefitting
St. Clair County High School Band
St. Clair County Athletic Booster Club

THE ODENVILLE CAR SHOW...

Is an annual event presented by the Odenville Chamber of Commerce. In 2022, we welcomed nearly 400 cars and over 1800 guests at St. Clair County High School! Attendees of the car show have the opportunity to network and peruse cars, trucks, and motorcycles, as well as new techniques and trends in the auto industry. They can also shop exhibits from participating vendors, enjoy food from local restaurants, and even bid on one-of-a-kind items and experiences at our live auction. We aim to make this an annual event for all of Alabama (and beyond) to enjoy, and we invite you to join us!

OUR GOALS...

- To celebrate all things automotive
- To promote Odenville and surrounding communities as a great place to live and do business
- To raise money for local causes
- To showcase local businesses
- To provide our partners with a captive audience and platform to showcase their products and services

ADVERTISING AND MARKETING...

To ensure that this event is a huge success, a comprehensive multi-media advertising and marketing campaign will be launched four (4) weeks before the 2023 Odenville Car Show. This campaign will consist of radio, print, online, and social media, along with grass roots efforts to increase attendance, and deliver you the largest and best qualified audience.





2023 ODENVILLE CAR SHOW SPONSORSHIP APPLICATION

Saturday, October 21st, 9am-2pm
St. Clair County High School

Company: _____

Contact Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Office: _____ Cell: _____

___ **PRESENTING SPONSORSHIP: \$5000**

___ **PLATINUM SPONSORSHIP: \$2500**

___ **GOLD SPONSORSHIP: \$1000**

___ **SILVER SPONSORSHIP: \$750**

___ **BRONZE SPONSORSHIP: \$500**

___ **OCS SUPPORTER SPONSORSHIP: \$300**

*Advertising deadline for sponsorships is September 22, 2023

AMOUNT ENCLOSED: _____

Signature: _____ Date: _____

By signing, you are indicating you have authorization to conduct business on behalf of your company.

Please complete application, submit, and make checks payable to: Greater Odenville Chamber of Commerce, Post Office Box 813, Odenville, Alabama 35120. For additional information, please contact Paul Perry at 205.919.7903 or Pat Shipp at 205.296.4891.





2023 ODENVILLE CAR SHOW SPONSORSHIP LEVELS

PRESENTING SPONSORSHIP: \$5000

Everything under the Premium Sponsorship PLUS

- Business name and logo recognition as title sponsor ("Odenville Car Show Presented by...") in all radio spots, signage, and printed collateral
- Logo presence at the top of every page on www.odenvillecarshow.com
- Presenting Level recognition on printed collateral
- Up to 10 event t-shirts
- 10 VIP area passes with refreshments and indoor restroom

PLATINUM SPONSORSHIP: \$2500

Everything under the Platinum Sponsorship PLUS

- Opportunity for logo signage at event entry
- Platinum Level recognition on printed collateral
- 20x20 preferred land space
- Up to 8 event t-shirts
- 4 VIP area passes with refreshments and indoor restroom

GOLD SPONSORSHIP: \$1000

Everything under the Gold Sponsorship PLUS

- Link on www.odenvillecarshow.com footer (every page) and logo recognition on sponsors page
- Opportunity for branded item distribution in merch bags (items to be provided by company)
- Premiere vehicle display options at event entry and in event
- Gold Level recognition on printed collateral
- Up to 6 event t-shirts
- 2 VIP area passes with refreshments and indoor restroom
- 2 VIP parking passes

SILVER SPONSORSHIP: \$750

Everything under the Silver Sponsorship PLUS

- Opportunity for logo signage at event
- Silver Level recognition on printed collateral
- Up to 4 event t-shirts

BRONZE SPONSORSHIP: \$500

Everything under the Bronze Sponsorship PLUS

- Bronze Level recognition on printed collateral
- Recognition by entertainment at the event
- 10x10 preferred land space
- Up to 2 event t-shirts

OCS SUPPORTER SPONSORSHIP: \$300

- Link on www.odenvillecarshow.com and recognition on sponsors page
- Social media mentions on Facebook www.facebook.com/odenvillecarshow

